



**FOR IMMEDIATE RELEASE**

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**EXECUTIVE DIRECTOR FOR THE WOODLANDS AT FURMAN  
GEARS UP FOR OPENING**

**GREENVILLE SC** – Troy Cannaday has served as Executive Director for the Woodlands at Furman for six months and has utilized his 13 years of senior level experience overseeing the management of retirement communities in both North Carolina and Michigan to prepare his team for the Woodlands at Furman’s opening. Cannaday is responsible for day-to-day management of all aspects of The Woodlands including independent living, assisted living, skilled nursing and memory care facilities.

“We are delighted to have someone of Troy’s caliber and experience to help us launch this exciting new community in Greenville,” said Jim Neal, President of the Upstate Senior Living Board. “Troy brings a unique blend of operational know-how and entrepreneurial spirit to this position, traits which we think will be of great value to residents as this new community prepares for its official opening this Spring.”

“I have enjoyed working with this outstanding team at The Woodlands over the past few months to gear up for the opening of this community, which will undoubtedly become the most unique retirement living experience available in the area,” said Cannaday. “The Woodlands’ outstanding facilities and professional staff, coupled with its strategic relationship with Furman University provide residents a truly unparalleled living experience.”

Cannaday has an MBA from Indiana Wesleyan University and is active in numerous industry associations including American Association of Homes and Services for the Aging (AAHSA) and North Carolina Association of Non-Profit Homes for the Aging (NCANPHA). He is married with six children.

**The Woodlands at Furman:**

The Woodlands at Furman is a Continuing Care Retirement Community situated on 22 wooded acres adjacent to the Furman University campus in Greenville, South Carolina. Upon completion, “the Woodlands” will offer a variety of lifestyle options, including 132 independent living residences, 32 assisted living apartments as well as 30 skilled nursing suites and 16 memory support suites. Residents will enjoy a wide range of amenities - enabling residents to continue an active and engaged lifestyle. The University also offers a plethora of activities available to residents – including its lakeside concert series, sporting events, golfing and much more. Management for the Woodlands at Furman is provided by Greystone Communities.

Construction is nearly complete and the first residents have moved into the community. For more information, please visit [www.thewoodlandsatfurman.org](http://www.thewoodlandsatfurman.org)

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